**Smart Ageing Award application fees and sponsorship guidelines**

**Funding objectives:**

To provide **financial support** and increase application opportunities for **local** social enterprises, non-profit organisations or educational organisations.

**Application form:**

Organisations that meet the following requirements to apply for the *Smart Ageing Award* with a **HKD$500 application fee**.

1. The applying organisation (“the applicants”) must be a registered non-profit organisation, educational organisation or social enterprise.
2. By applying for this sponsorship, applicants **agree** to share promotional content and assist in **promoting** the 6th *Golden Age Expo and Summit* (GAES 2021) and *Smart Ageing Award* (SAA) via any channels listed below on or before **13 August 2021**:

* Send event invitations to other related organisations, members or partners through **email**, **WhatsApp** or **other membership communications channels**.
* **Display posters** or **other related information** at the applicant’s office or service areas.
* **Share** related information and website links on the applicant’s website.
* **Share** promotional content via **the applicant’s official social media platforms**, such as Facebook, LinkedIn and Instagram.
1. Golden Age Foundation reserves the right to make changes or cancel this funding. In case of any dispute, the decision of Golden Age Foundation shall be final.

**Promotional content:**

Successful applicants will receive promotional text and images through a **confirmation** **email**. Applicants are required to submit links or images of their promotional efforts to gaes2021@goldenage.foundation.

**Enquiries:**

Please contact the secretariat at gaes2021@goldenage.foundation for any enquiries.